

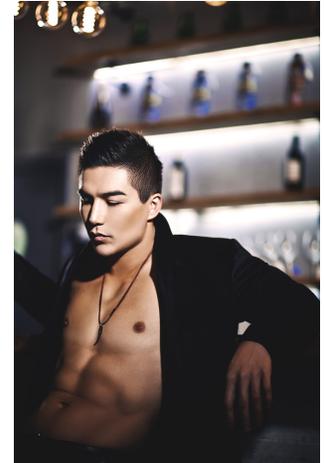
# LUDI LIN

## ACTOR | INTERNATIONAL FIGURE



Ludi Lin is a Chinese-Canadian actor. He is best known for playing Zack, the Black Ranger in the 2017 Power Rangers reboot. He is set to appear in Aquaman in 2018.

Ludi is proficient in the martial arts. He studied Muay Thai in Thailand, as well as Jiu-Jitsu and Olympic style wrestling. Ludi is fluent in both Mandarin and Cantonese.



## ENGAGEMENT

128,000  
**FOLLOWERS**

5,000  
**AVG. LIKES/PHOTO**

52,000  
**AVG. IMPRESSIONS/PHOTO**

Ludi takes his instagram to the next level, curating a selection of photos resembling his fashion sense and lifestyle. Each photo is shot and edited around his minimal aesthetic, which keep his followers engaged and inspired.



## VIEWER PROFILE

Ludi Lin's followers have an immense love for all aspects of his art. His followers are very active across all social platforms. With an immense love for quality and curation, his followers look forward to the editing and attention to detail applied to each post.

## POPULAR TOPICS

ART

PROJECTS

POETRY

FASHION

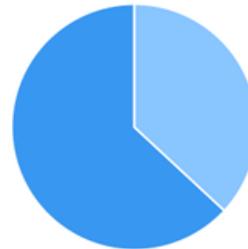
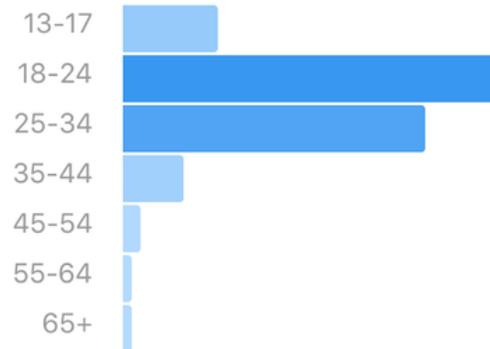
LIFESTYLE

FITNESS

## DEMOGRAPHICS

### AGE RANGE

All Men Women

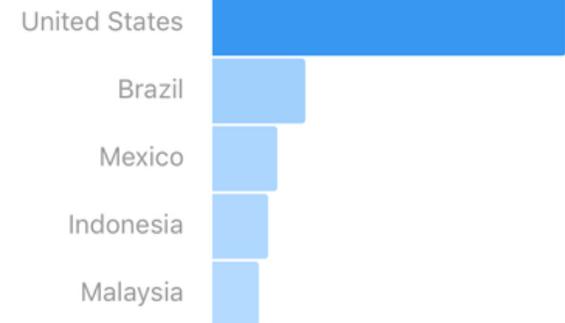


63%  
Men

37%  
Women

### TOP LOCATIONS

Cities Countries



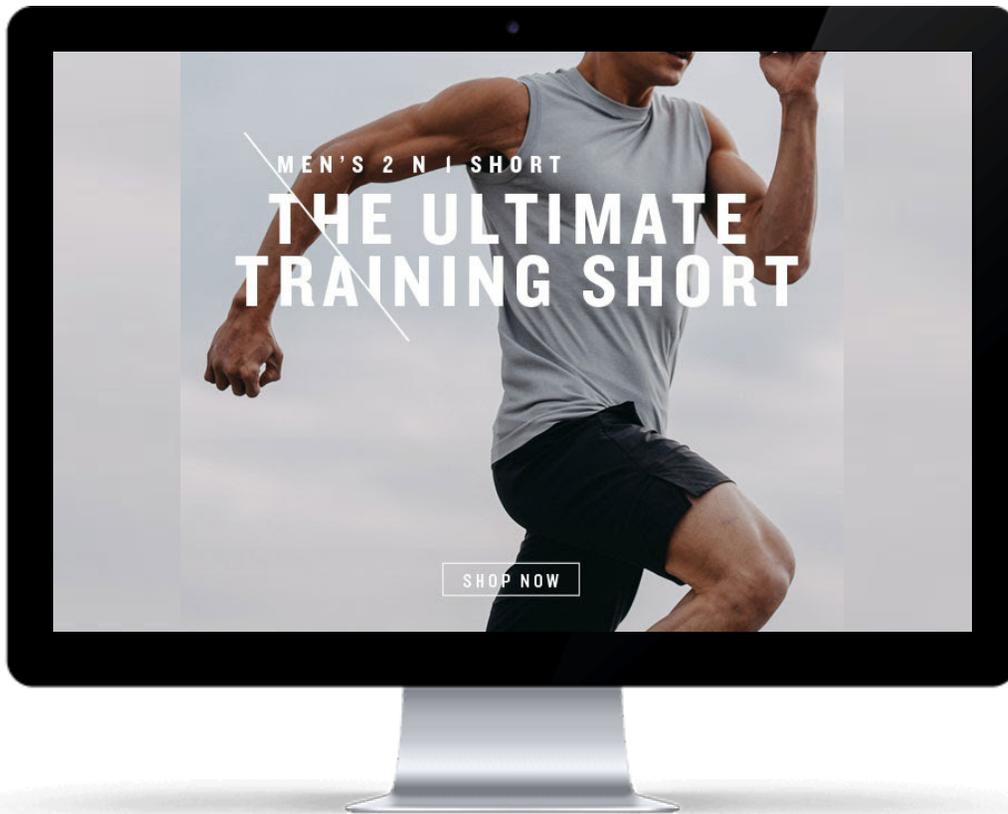
128,000  
@LUDILIN



29,000  
@LUDILIN



24,000  
@LUDI\_LIN



RESPECT YOUR UNIVERSE

## DETAILS

Ludi partnered with RYU Apparel to showcase new pieces from their Fall 2017 collection. Deliverables included a video, images with the pieces + social postings.

PHOTOSHOOT

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INSTAGRAM

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WHAT I WORE

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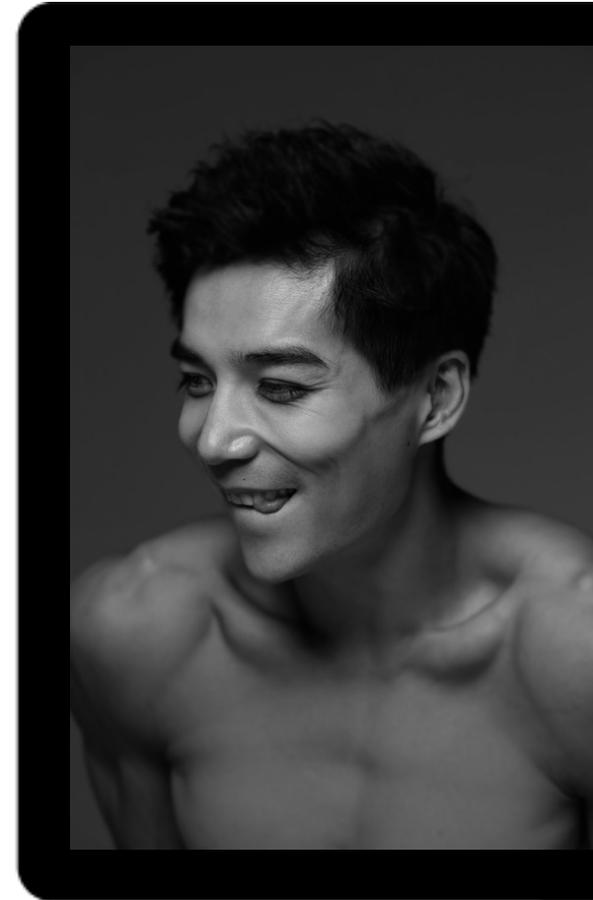


#RESPECTYOURUNIVERSE



## CHINA RED CROSS LOVE SMILES PROJECT

Coinciding with May 8 2017 - International Red Cross Day. Red Cross China partnered with Ludi Lin as well as other Chinese media personalities to launch the "Love Smiles Project" on the largest Chinese social media platform, Weibo, in order to promote the founding of the Silk Road fund which reaches out to developing countries along the Pan Asian Silk Road. The first country the fund aided was Pakistan. The smiles of the ambassadors were placed online and on billboards across China. Their message was sent along with hundreds of smiling Chinese students to Pakistanis in need of aid.



#SMILEPROJECT



## DETAILS

Ludi partnered with Five Four Clothing to showcase new pieces from their Spring 2017 collection. Deliverables included images of the pieces + social postings.

[PHOTOSHOOT](#)

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[INSTAGRAM](#)

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[WHAT I WORE](#)

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#FIVEFOURCLOTHING

## LUDI LIN x HOUSE OF DALLA



### DETAILS

Ludi was dressed by Men's suiting line, House of Dalla for the Aquaman Red Carpet Premiere and after party.

AQUAMAN RED CARPET

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SOCIAL MEDIA AND PRESS

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PRESS EVENTS

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#HOUSEOFDALLA